

With the right mix of personalities, traveling with a model while shooting travel photography has some significant advantages. Using a model can allow you to maximize your time and gather numerous salable images in multiple locations that illustrate different concepts.

PRINT SIZE: A5
14cm x 21cm /
5.83" x 8.27"

ADVANTAGES



- Working with a model helps the travel photographer to better choreograph images for a particular location.
- This pre-visualization of the model within a scene allows for the development of a theme and also the control over composition including colors.

PRO TIP: Even if you have a personal relationship with the model, get a signed model release for every image. This maximizes the return on the images. Communicate this ahead of time. Be open and honest with your intent.

BRING THE RIGHT GEAR

Having a model to work with is an exquisite opportunity. In order to maximize the potential, you will need a wide variety of lenses, but you also want to travel light. This is a case where a mirrorless camera system really makes sense.

You'll also want the following items:

- A-** When traveling with a model you will want at least two camera bodies.
- B-** 35mm, 50mm, 85mm (all prime lenses)
- C-** 70-200mm zoom (these are 35mm film equivalent focal lengths, convert the focal length for mirrorless).
- D-** At least one electronic flash and a collapsible reflector. -optional-



BRING THE MOOD (BOARD)

- E-** Prepare a mood board before embarking on your shoot. A mood board is a visual representation of what you're looking to capture with your photograph. It can be an actual board or something on your laptop or tablet. The mood board can include color samples, clothing ideas, and other photographs that illustrate expressions or mood.

